

**NHOS ANNUAL EDUCATIONAL CONFERENCE  
SCHEDULE OF EVENTS  
OCTOBER 15, 2017**

<b>7:00 – 8:00</b>	<b>REGISTRATION WITH BREAKFAST</b>
<b>8:00 – 3:00</b>	<b>ABO REVIEW COURSE 6 HOUR—NO CREDITS—TRACY DARD</b>
<b>8:00 – 10:00</b>	<b>USING CREATIVITY TO DIFFERENTIATE YOURSELF FROM “ME TOO” 2 HOUR---ABO---DEB KLUG</b>
<b>8:00 –10:00</b>	<b>MANAGING DIFFICULT PATIENTS 2 HOUR---NCLE--- DEB WHITE</b>
<b>8:00-9:00</b>	<b>THE PROGRESSION OF PROGRESSIVES 1 HOUR---ABO---CARMINE MAZZARELLA</b>
<b>9:00 – 10:00</b>	<b>INTRO TO SALES AND MANAGEMENT 1 HOUR---ABO--- CARMINE MAZZARELLA</b>
<b>10:15 – 10:25</b>	<b>BREAK</b>
<b>10:30 – 11:30</b>	<b>SECRETS TO EFFECTIVE OPTICAL MARKETING 1 HOUR---ABO--- DEB KLUG</b>
<b>10:30 – 11:30</b>	<b>INFECTION CONTROL 1 HOUR---NCLE---DEB WHITE</b>
<b>11:30 – 12:00</b>	<b>VENDOR TIME</b>
<b>12:00 - 1:00</b>	<b>LUNCH</b>
<b>1:00 – 3:00</b>	<b>EYEBALL JEOPARDY! –INTERACTIVE! 2 HOURS---NCLE---DEB WHITE</b>
<b>1:00 – 2:00</b>	<b>TIPS TO BUILDING A POSITIVE ONLINE REPUTATION 1 HOUR---ABO--- DEB KLUG</b>
<b>2:00 – 3:00</b>	<b>RESPONDING TO ONLINE PATIENT REVIEWS 1 HOUR---ABO---DEB KLUG</b>